



PRESS RELEASE

For immediate release

NUTRI GROUP ACQUIRES A SAINT-HYACINTHE TECHNOPOLE BUILDING IN OLIVIER-CHALIFOUX INDUSTRIAL PARK

Saint-Hyacinthe, February 11, 2025 – Nutri Group, one of Canada’s leading egg graders and processors, is announcing a strategic investment to solidify its presence in Saint-Hyacinthe. The company has just acquired, from Saint-Hyacinthe Technopole, the industrial building located at 6525 Picard Street, next to its current facilities, in the Olivier-Chalifoux industrial park.


The approximately 83,150-square-foot building will be used to carry out a large part of the development activities that will enable Nutri Group to strengthen its position as a producer of simple and healthy foods for the Québec and Canadian markets.

“Our goal is to become the company with the most beloved egg offering by Canadian consumers, recognized for its distinctive products, the performance of its operations and its cutting-edge technology,” said Nutri Group's CEO Sébastien Léveillé. “We are confident that this acquisition will contribute to our growth and will enable the next generation of our farmer-owners to grow their business with Nutri.”

“We are very pleased with the agreement reached with Nutri Group for the sale of this real estate asset. This transaction will not only lead to a major manufacturing investment, it also supports the growth of agri-food development in our area, more specifically on a site near the City of Agri-Food Innovation,” said Karine Guilbault, general manager of Saint-Hyacinthe Technopole.

Saint-Hyacinthe Technopole purchased the building when it became vacant in 2019. Given its surface area and strategic location along Highway 20, Technopole wanted to ensure it would be used in a way that contributed to the region’s economy. It had only been partially occupied by various industrial tenants since its acquisition by the organization.

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Ms. Guilbault added, “We evaluated several purchase offers and looked at multiple requalification scenarios for this site over the last few years. However, with our board of directors’ support, we wanted to wait for a project in line with the strategic vision we had for this building. The Nutri Group project met our criteria.”

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About Nutri Group

Nutri Group is a Quebec farmer-owned company. Since 1987, it has become one of the largest egg graders in Canada. Each year, Nutri Group produces, grades, processes and sells more than 2.4 billion regular, free run, organic, specialty and processed eggs through its Supreme Egg Products joint venture and made available through its retail, institutional, commercial and industrial customers.

About Saint-Hyacinthe Technopole

Saint-Hyacinthe Technopole oversees economic development in the Maskoutains RCM. Its job is to support the growth of businesses in the region and to attract new ones, whether industrial or commercial. More specifically, it is in charge of leading and developing the largest agri-food innovation hub in Quebec and the City of Agri-Food Innovation, the technology park associated with it. It is also in charge of promoting and developing tourism, especially business tourism, and attracting talent.

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