



PRESS RELEASE

For immediate release

Nutri Group launches the "Collective Proteins" Project in Partnership with *La Moisson Maskoutaine*

Saint-Hyacinthe, November 25, 2025 – As part of its commitment to communities in the greater Saint-Hyacinthe area, Nutri Group is proud to announce the launch of the "Collective Proteins" project, a local initiative aimed at regularly distributing egg whites to families and individuals in need in the Montérégie region.

This pilot project, carried out in collaboration with *La Moisson Maskoutaine* and seventeen partner organizations, is part of Nutri Group's commitment to making the most of its resources while actively contributing to the well-being of local communities. Thanks to this initiative, 360 liters of egg whites will be donated each month to the various beneficiary organizations.

"For Nutri and our farmer-owners, eggs are a source of inspiration and health, a driving force that encourages us to enjoy life. And because the sun shines for everyone when we eat well, Nutri chooses the bright side of life by sharing eggs' beneficial proteins with those who need them most," explains Sébastien Léveillé, CEO of Nutri Group.

The "Collective Proteins" project also contributes to strengthening Nutri Group's commitment to social responsibility and the fight against hunger.

"*La Moisson Maskoutaine* is very pleased to partner with an organization as important as Nutri Group. This agreement will enable the local population in a vulnerable situation to receive an easy-to-cook protein product that will feed local families," explains Caroline Richard, General Manager of *La Moisson Maskoutaine*.

The first distribution took place during the week of November 17, 2025, in partnership with *La Moisson Maskoutaine*, which redistributes the product to local organizations according to their needs.

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About Groupe Nutri

Nutri Group is a Quebec farmer-owned company. Since 1987, it has become one of the largest egg graders in Canada. Each year, Nutri Group produces, grades, processes and sells more than 2.4 billion regular, free run, organic, specialty and processed eggs through its Supreme Egg Products joint venture and made available through its retail, institutional, commercial and industrial customers.



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